Alexander (Alex) Kamburakis

Senior Product Designer

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For over 13 years, I've thrived on solving tough customer problems by blending research, technology, and beautiful design. I'm passionate about transforming ideas into outstanding designs and building great work relationships with businesses.

EXPERIENCE

Senior Product Designer, Curated / 2022 – 2024

At Cuarted, I led design efforts for over 10 product launches, driving a 20% increase in user engagement and contributing to a 15% growth in revenue. I streamlined the design system, reducing development cycles by 30%, and partnered with cross-functional teams to align design strategies with business goals effectively.

Senior Product Designer, Somplo / 2020 – 2022

As the sole product designer, I developed and executed a product vision that enabled a 25% market share increase, securing successful entries into the EU and US markets. My work on branding, user experience, and visual design led to a 30% rise in user satisfaction metrics and strengthened the company's competitive positioning.

Product Designer, Samsung / 2019 – 2021

At Samsung, I contributed to the success of Samsung Food by shaping its digital identity and improving user retention by 15%. Through collaborative efforts with multidisciplinary teams, I delivered cohesive and engaging user experiences that resonated with the target audience.

Product Designer, Bleusalt / 2018 – 2021

At Bleusalt, I transformed the e-commerce experience, resulting in a 40% increase in online sales and a 20% reduction in bounce rates. By enhancing mobile and desktop usability, I ensured a seamless customer journey, driving consistent growth for the brand.

Product Designer, Five Eighty / 2018 – 2020

As a product designer at Five Eighty, I collaborated with a diverse range of clients to create impactful digital experiences. My work has resulted in an average 15% improvement in customer satisfaction scores and scalable solutions across industries, contributing to measurable business success.

EDUCATION

ONUT, Ukraine — Bachelor's degree, Automation and Computer Technologies, 2004 - 2009

SKILLS *

Figma, Sketch, Adobe Creative Cloud, HTML, CSS, Zeplin, Principle, Slack, Jira, Miro

AWARDS

Top Rated designer on Upwork

* I have worked with many different tools - to avoid a full laundry list above, I've kept it to just my favorites. If you use a different tool that works well in your established workflow, I would be happy to learn it.